

# Izzy Bartley

## Digital Heritage Education

Education professional with 14 years' experience, latterly specialising in digital learning. I can create effective online teaching resources for both formal and informal learning. A Raspberry Pi Certified Educator, I plan, organise and facilitate physical computing workshops using Raspberry Pi and Micro:bits.

### Skills

Creating multi-media digital learning resources

Website management

Physical computing

Project management

Marketing and social media campaigns

User testing

### Software

Agisoft 3D modelling

Wordpress

Microsoft Office

Adobe Portfolio

### Hardware

PC & Mac

Raspberry Pi

BBC Micro:Bit

### Qualifications

MA: Cultural Heritage Management (Distinction)

BSc: Environmental Science

Qualified Teacher Status

Raspberry Pi Certified Educator

### Relevant Experience

2017.06.12- Present **Digital Learning Officer**  
*Leeds Museums and Galleries (Leeds City Council) UK*

- Managing the redevelopment of mylearning.org to time and to budget (£83,000)
- Implementing a complete content audit on My Learning to ensure consistent high quality of all resources
- Creating in-gallery digital interactives for temporary and permanent museum exhibitions
- Designing and delivering professional training workshops
- Negotiating external provision of Leeds Museums website to ensure best practice and value for money
- Planning and delivering a successful marketing strategy involving print and digital media

2016.09.07- 2017.06.07 **Account Manager**  
*Bright White Ltd & Virtual Case Systems, UK*

- Coordinating projects involving ColliderCase blended reality system for digital interpretation, at a time of expansion
- Project managing for clients such as Historic Environment Scotland, and National Trust for Scotland
- Co-writing successful tender applications
- Providing expert heritage input to exhibition content
- Raising the profile of ColliderCase through marketing

2015.04- 2017.06 **Freelance Heritage Interpretation & Education Consultant**  
*Firefly Heritage (Part-time)*

- Project managing and co-writing a family trail at UNESCO World Heritage Site, Çatalhöyük, Turkey
- Designing a learning booklet for York Army Museum to use with junior soldiers as part of their military training.
- Managing social media for the York University Heritage Jam

2015.08- 2016.07 **Studio and Interpretation Manager**  
*Bivouac Graphic Design (Part-time) UK*

- Providing creative input to 2D and 3D heritage interpretation and exhibition design
- Liaising with clients, printers and 3D designers to manage workflow and meet deadlines
- Responsible for accurate client invoicing and payments
- Conducting subject specific research and sourced images

2012.08.- 2013.09 **Primary and Secondary School Supply Teacher**  
*Class Cover, UK*

- Demonstrating adaptability by teaching a wide range of subjects at different levels at short notice.

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## Digital Heritage Education

2010.08.-  
2012.06

### Outdoor Education Co-ordinator & Art Teacher

*Khartoum International Community School, Sudan*

- Planning, co-ordinating and delivering multi-day desert trips for pupils aged 10 – 17, emphasising self-reliance
- Developing existing outdoor programme, promoting integration with school-wide leadership curriculum
- Planning teaching and assessing conceptual art units for students aged 7 – 12 using Enquiry Based Learning

## Languages

GCSE French: A\*

A Level German: B

Thai (Good spoken, basic reading and writing)

2007.08-  
2010.08

### Outdoor Education Co-ordinator & International Award Leader

*Visiting Schools Program, Thailand*

- Designing, co-ordinating and delivering multi-day trips focusing on outdoor adventure and cultural activities
- Developing and delivering bespoke leadership and teambuilding courses for college students
- Setting up and running the International Award (Duke of Edinburgh Award) as the Sole Operator in Northern Thailand
- Successfully working across languages and cultures in a mixed work environment
- Initiating and co-ordinating a two week in-house cross-cultural professional development programme

## Awards

2018: Nomination: Award for Excellence: Making a Difference to Communities.

2015: York Civic Trust Education Award for Best Dissertation

2005.07-  
2007.07

### Secondary School Teacher

*Whitstable Community College, UK*

- Member of the Teaching and Learning Forum

## Volunteer Roles

2004: Area Contact World Development Movement: Canterbury

2002: English teacher in isolated hill-tribe, Thailand

2000: English teacher in Patan school, Nepal

2001.8-  
2003.6

### Programme Coordinator

*Thai Environment and Community Development Association (NGO), Thailand.*

- Planning and delivering multi-day experiential education field trips focusing on environment, culture and history
- Co-ordinating logistics with a multi-cultural staff
- Delivering presentations in Thai to supporting organisations

## Personal Information

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[www.fireflyheritage.com](http://www.fireflyheritage.com)

 [@FireflyHeritage](https://twitter.com/FireflyHeritage)

## Education

2015.09.-  
2016.07

### MA Cultural Heritage Management: Distinction

*University of York, York, North Yorkshire, UK*

2004.09-  
2005.07

### Postgraduate Certificate in Education

*Christchurch University, Canterbury, Kent, UK*

2000.09-  
2001.07

### National Diploma in Art & Design: Merit

*Northbrook College, Horsham, West Sussex, UK*

1996.09-  
1999.07

### BSc Environmental Science: 2:1 Hons

*University of Southampton, Southampton, Hampshire, UK*